

The Ragged Storytelling Collective
Presents



BINDERELLA

"A back-alley myth, scavenged, upcycled and retold."

★ Noson Allan
Night Out



Cyngor Celfyddydau Cymru
Arts Council of Wales

ARIENNIR GAN
Y LOTERI
LOTTERY FUNDED



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Contents

(linked for quick access)

- P3. Overview
- P4-6. Audiences & Track record
- P7. Company and show requirements
- P8. Marketing resources
- p9. Tour dates and next steps
- P10. Creative team, funders and partners

Photo: Noel Dacey



Overview

A baby cries in a bin at night - as a Faceless Man carves land for profit; a tall tower rises - as the World Tree shakes; and the fate of the earth hangs upon a single silken spider's thread.

Binderella is a tale for our times, the wild birth-myth of an Anti-Goddess who challenges the forces of greed and despair that seek to steal our future from us. This anarchistic wonder story peeks through the cracks in our society, fusing an environmental rallying cry with an uplifting call for compassion and courage in this age of crisis.

In this debut performance The Ragged Storytelling Collective; Kestrel, Heulwen and Hazel, weave their unique patchwork vision, stitching the raw energy of punk storytelling with a haunting thread of Welsh folk melody and song in this fiercely modern epic.

Trailer
[LINK](#)



Photo: Noel Dacey

Audiences

Binderella has wide appeal attracting seasoned storytelling audiences as well as new audiences through its modern, anarchist edge, rooted in Kestrel's wealth of material originating from Norse, Greek, Egyptian and Welsh mythology and folklaw. Music audiences will love the show, finding themselves swept off on a whirlwind journey, carried by the punk infused folk music, all with Welsh lyrics.

“The synthesis of everything we do together as a collective is much, much more powerful than the parts that go into it” - Kestrel

The story deals with current themes such as the housing crisis, environmentalism, over consumption and food poverty which are all tackled with both rage and humour. Kestrel is an exciting new voice skilfully weaving a personal narrative sprung from homelessness, squatting and protest movements, with stories drawing on ancient roots to reimagine what modern myth might look like.

There is potential to engage people living on the edges, who recognise themselves in this narrative. It will excite young people who have a hunger for systemic change.



Photo: Noel Dacey

“Binderella offered me a vision of what contemporary storytelling can be, and so seldom is. It was filled with deep and compelling imagery which, finely crafted and contemporary as it was, always honoured the old stories. I long to see it again, so I hope Kes might make their way to Canada in the not-too-distant future.”

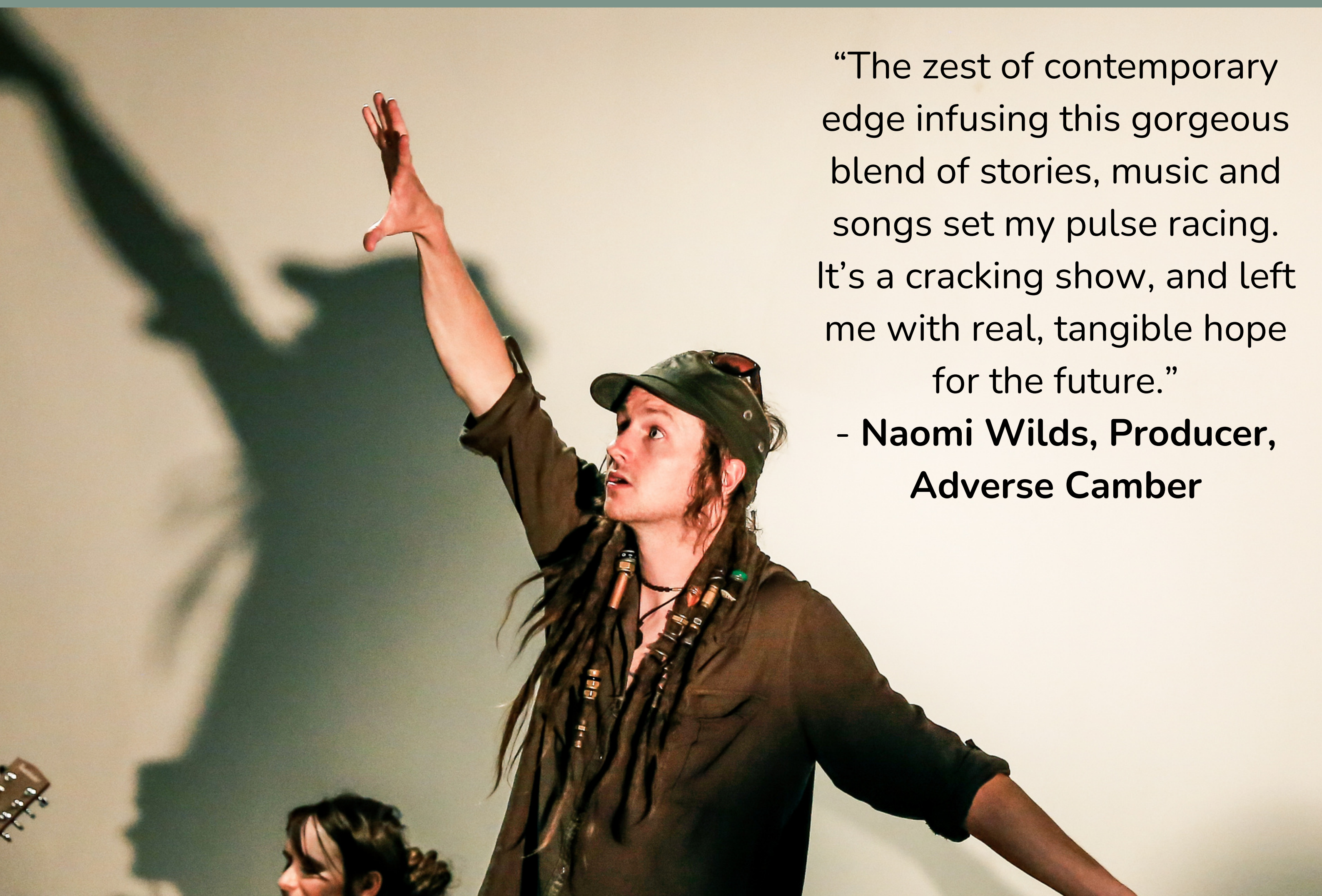
- Jennifer Cayley, Ottawa Storytelling Producer

“For many of us Kestrel creates a depiction of places and peoples we intimately recognise. The squatters, ditch dwellers and travelling folk that make up some of the eclectic cast of characters are completely familiar... I challenge you not to be entranced by this profane, silly, moving piece of work”

-New Traveller perspective

Binderella premiered at Beyond the Border Storytelling festival in 2023 and was widely regarded as one of the festival highlights. Word has spread fast, stirring an appetite amongst people who didn't manage to see it. It was rapidly booked at three NightOut venues in its preview format.

Photo: Noel Dacey



“The zest of contemporary edge infusing this gorgeous blend of stories, music and songs set my pulse racing. It's a cracking show, and left me with real, tangible hope for the future.”

**- Naomi Wilds, Producer,
Adverse Camber**



Photo: Noel Dacey

“Kestrel is a dynamic and passionate performer with a unique vision. Binderella is a compelling mash-up of memoir, myth and the Matrix. A must-see!” - **Daniel Morden**

[Daniel Morden endorsement Link](#)

“It was absolutely wonderful. So amazing to see such a high quality, amazing theatre show in Mynydd Llandegai. Just fantastic. I feel super lucky to have seen it.” - **Audience member**

The show has been developed with support from Daniel Morden and Oliver Wilson Dickson, who together have a reputation as one of the leading storytelling/musician combinations in Wales, best known through their work with the Devil’s Violin which has toured widely in Wales, UK and Internationally for over a decade.

“I feel like I've been to another world and then come back. There were so many different layers to it. Like there were all the aspects of our real world, and the underworld, and then we went to the spirit worlds! So we've been on this journey for the last two hours, and now we're back in this world, but somehow changed.” - **Audience member**

Company and show requirements

Equipment: The company will be touring with their own equipment and so can be flexible, using in house kit or their own as appropriate. They will come prepared with a PA, microphones and simple freestanding single phase lighting equipment and all necessary cabling, mixing desks and laptop for cueing etc.

Technical support: The company will be touring with their own technical manager who will operate the show and will lead on the get in and get out. A venue tour will be required by the host venue on arrival.

Get in and Get Out time: The show's get in time requirement is 4 hours to cover install, sound checks, warm up and break for the team before the performance. Get out time will be approximately 1.5 hours.

Playing space: The show requires a minimum playing space of 12ft by 10ft (3.65m by 3m)

Age guidance: The show is for adults and young people over 12 years old. Under 12's may attend with an adult.



Marketing

Marketing and PR expert Suzanne Carter will work with venues to ensure that we are delivering the highest quality marketing resources that resonates with local audiences. All materials will be fully bilingual.

Assets will include:

- Video content including 3 teasers, a full trailer and a number of short interviews with Kestrel about the show, where it has come from and what to expect. Videos will be created by videographer Sam Irving and captioned bilingually.
- A range of social media content ready to distribute via your channels.
- High quality, exciting professional images in derelict urban settings as well as rural locations to be capture by Kirsten McTernan.
- Show copy
- Press releases distributed in collaboration with Suzanne Carter, utilising her extensive local and national press and media networks
- Hard copy posters and fliers as required.



Photo: Sam Hardwick

Extra request

In addition the company would value a vegetarian meal ahead of the performance and space for 2 or 3 small Live In vehicles where an overnight stay is necessary.

Tour dates

The full, complete show will be available for touring to small to mid scale venues from April 2024. Bookings are now being taken for dates between:

- April-June 2024
- September- November 2024

Cost

The show is available to book for a guarantee of £900 and is available through the Night Out scheme. Please contact us to discuss fees where the Night Out scheme is not available to you - we will be as flexible as our means allow.

Next steps...

We aim to book the majority of tour dates by the end of January 2024. Please contact our producer Kama Roberts to discuss further.

kama.roberts.producer@gmail.com

T. 07875 021391

Creative team

Storyteller: Kestrel Morton

Musician: Hazel Morton

Musician and lead vocals: Heulwen Williams

Creative Producer: Kama Roberts

Technical manager: Dan Gifford

Marketing manager: Suzanne Carter

Videographer: Sam Irving

Photographs (in pack): Noel Dacey & Sam Hardwick

Tour promo photos to be taken by Kirsten McTernan

Movement support: Deborah Light

Vocal coaching: Pauline Down

Access consultant: TBC

In partnership with

Tin Shed Theatre Co & The Place Newport

Special thanks to

Adverse Camber, Beyond the Border Storytelling Festival, Daniel Morden, Oliver Wilson Dickson, Julie Murphey and Naomi Wilds, Coed Hills Rural Arts Centre and to Arts Council Wales for funding the work.



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